



# Introducing Our New Cash For Cases 5-5-5 Bonus Program



## How it Works

Earning cash is as easy as 1, 2, 3

1

Get bonus cash for each paid term or whole life policy with a minimum annual premium of \$500.

2

\$50 for the first, \$75 for the second, \$100 for the third, \$125 for the fourth, and \$150 for the fifth. Start over again to earn an additional \$500!

3

**Earn \$500**  
with five policies of \$500 minimum annual premium during the program dates – or up to \$1,000 for ten.



## Program Details

SBLI is pleased to announce the launch of a summer bonus program that could **earn agents \$500 or more in cash – up to \$1000 total per agent!**

Agents will earn bonus cash awards for each term or whole life policy (excluding conversions) with a premium of \$500 or more, received between June 21 and September 22 and paid for by October 24.

Paid SBLI Term or Whole Life Policy with a minimum annual premium of \$500	Bonus Cash
1st	\$50
2nd	\$75
3rd	\$100
4th	\$125
5th	\$150
<b>Total Bonus</b>	<b>\$500</b>

*The bonus payments reset with each five policies, so policy #6 would pay \$50, #7 pays \$75 etc.*



## Bonus Program Guidelines

Participation is reserved exclusively for licensed and contracted SBLI writing agents who are in good standing with SBLI including, but not limited to their continued compliance with the terms of their SBLI contract.

If a policy on which 5-5-5 bonus cash is earned goes out of force for any reason prior to payment of the bonus cash, the total bonus payable on the remaining policies will be recalculated accordingly.

5-5-5 Bonus Program recipients will be paid in total within a reasonable time frame after the Bonus Program has closed and no later than November 25th, on paid qualifying policies. The maximum bonus cash amount available for each writing agent is \$1,000.

- To be eligible for the bonus:
- Term and whole life insurance policies (excluding Single Premium Whole Life policies) must have been received between June 21, 2014 and September 22, 2014 and paid by October 24, 2014.
  - The annual premium must be at least \$500 or the modal premiums must add up to \$500.
  - The agent may not have a negative commission balance during the 5-5-5 Bonus Program.
  - Replacements must be suitable and the new premium must be at least \$500 greater than the old policy.
  - Conversions are not included in the 5-5-5 Bonus Program.
  - Policies written on self, family, or other producers will not count.

SBLI will follow IRS guidelines regarding tax reporting in connection with this Bonus Program. All participants must remain licensed and contracted with SBLI at the time of the Bonus Program in order to remain eligible and to receive any cash awards.

In the case of dispute, the SBLI Vice President, Independent Distribution will make the determination of incentive awards and have full discretion to settle any award dispute after consultation with the SBLI Senior Vice President & Chief Distribution Officer.

## Contact Us

For more information please contact:

